

"If They Had Known"

A documentary EVERY teen should see ... it could save their life.

"If They Had Known" is a 35 minute documentary that focuses on today's party culture and the risks of recreationally mixing prescriptions drugs with alcohol. It is an honest and emotional account of an accidental death that shouldn't have happened spoken by the friends who were with him. It is truthful and alarming and has proven to connect with students in a modern way. This recreational party trend is happening across the country in high schools, college campuses and communities and is resulting in too many accidental deaths.

With options to view: DVD Program Kit / Streaming Program Kit, we hope to educate every high school and college student about the serious risks of mixing prescription drugs with alcohol and hopefully, save lives.

More information can be found on our website: www.iftheyhadknown.com
Password information for previewing the film in its entirety provided upon request.

ANNOUNCING NEW VIEWING OPTIONS

- **DVD PROGRAM KIT** (Classroom and Group Assemblies)
- **STREAMING PROGRAM KIT** (COVID-19 Online Learning)

For more information on these options, please visit our website:
www.iftheyhadknown.com

LICENSE AGREEMENT OPTIONS FOR DVD PROGRAM KIT/STREAMING PROGRAM KIT:

ONE MONTH AGREEMENT - \$200 - Allows for:

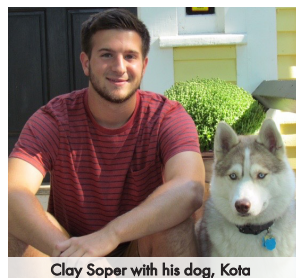
Unlimited Community and Student Showings within ONE MONTH of start date of contract.

ONE YEAR AGREEMENT - \$1200 - Allows for:

Unlimited Community and Student Showings within ONE YEAR of start date of contract.

(At this time there is no option to own the DVD)

Length of Film: 35 minutes
Intended Audience: Students / Administrators / Communities
Cost: \$200 (One Month) / \$1200 (One Full Year)



Clay Soper with his dog, Kota

BACKGROUND

In the early morning hours of July 18th, 2015, Clay Soper accidentally died from the combination of prescription drugs mixed with alcohol. He was 19 (almost 20) - a thriving college student - home for the summer. While at a party, he and his friends mixed Xanax and alcohol and the combination caused Clay's respiratory system and heart to stop. No one saw it coming - no one thought Clay was in any danger that night. He and his friends made a bad decision that is common within party culture today. **They had no idea that combining prescription drugs with alcohol could kill them or their friend.**


WHY THIS DOCUMENTARY IS DIFFERENT

Our documentary is more than just a film — it is a catalyst for discussion surrounding keeping our young people safe. Creating an awareness about the dangers of mixing prescription drugs with alcohol, and knowing what to do if they find someone in this situation, can save lives. This documentary program helps to create that dialogue.

Depending on your needs, we have provided several options for viewing this film. Every license agreement includes a comprehensive **Documentary Program Kit** which includes valuable information, materials and suggestions on how to organize and host a showing and post showing discussion panel, as well as, we've supplied helpful take away materials to make sure the messaging surrounding this impactful film is heard and remembered.

KEY TAKE AWAY MESSAGING

Before the ending credits, a series of short, candid clips are included on our film. These clips, spoken and recorded by Clay's friends, act as a bridge for discussion. These clips reiterate the 5 key messaging points outlined on the Handout, *"What Clay's Friends Want You To Know"* (below). We strongly encourage that every viewer receive a copy. At the least, we hope that each student will read these 5 key points — they might just help save their life or their friends'.



WHAT CLAY'S FRIENDS WANT YOU TO KNOW

5 THINGS
THAT COULD SAVE YOU OR YOUR FRIEND'S LIFE

- 1 UNDERSTAND THE RISKS OF THIS TOXIC MIX**
Mixing prescription drugs with alcohol can kill you
- 2 ACCIDENTS DO NOT DISCRIMINATE**
Whether it's your 1st time or you've done it before —
YOU OR YOUR FRIEND COULD DIE
- 3 PRESCRIPTION DRUGS ARE NOT FOR RECREATIONAL USE**
If you share, steal, or purchase prescription drugs over the internet, you are putting yourself at risk
- 4 YOUR RESPONSIBILITY TO ACT**
DON'T WAIT - CALL 911 IMMEDIATELY
DON'T WORRY about getting in trouble
DON'T EVER leave someone alone
DON'T ASSUME it's OK to let someone sleep it off
- 5 THE RIPPLE EFFECT AND ITS IMPACT**
Your death will affect more people than you could ever imagine and will destroy your family and your friends.
Take care of each other.

**Clay didn't know – his friends didn't know.
Perhaps things would be different...
"If They Had Known"**

WWW.IFTHEYHADKNOWN.COM

Downloadable PDF can be found on our website
(www.iftheyhadknown.com) under "Toolkit"